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Press Release

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Myong Private Label Gourmet is pleased to announce the completion of 'just myong' the Television Pilot of a new and exciting cooking show starring MYONG. Filmed on location at the visually captivating "Myong Private Label Gourmet" store in Westchester, New York. The 'just myong' environment is a hustle-bustle of food preparers and customers that forms an experience like nothing else on TV. The store functions while the show is being filmed; anything can happen. MYONG, the free flowing flirty firecracker chef, possesses the ability to amuse and embrace all food lovers to join in with her "You can do it" attitude.

The Show is being 'shopped' to all the usual networks that might be interested in delicious new TV programming. All offers including syndication are available and being considered. Supporting the shows business aspects and sponsors, www.justmyong.tv has been created. There, you will find a two minute teaser as well as Part 1 of the Tuna 'segment' in which Myong teaches how to buy and prep a huge slab of Sushi Grade Tuna. With a Euro-Asian flair and an emphasis of healthy cooking, the show is expected to please a large audience.

The Gourmet Store was designed from its inception to be a Working Television Studio and provide customers with a hip NYC feel of warm wood and gleaming stainless steel. The staff flows by seamlessly as Myong imparts her on-camera charm teaching the essence of cooking and how recipes are secondary to developing, creating and trusting your own instincts.

'just myong' is Produced by NET*ONE inc. (www.netonevideo.com) Rob Feiner, Director & Editor is a 5 time Emmy Award winner with over 25 years of Network Broadcast experience.

In addition to justmyong.tv, justmyong.com is also owned by the parent company Myong Private Label, Inc. a NYS corporation. This website is intended for consumers; recipe outlines, show information, Myong Tips, out-takes and streaming video will all be available on this site. Sponsor advertising will be available and other interactive content will be considered.

For more information, photographs, or video please contact 914-763-3526

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