

myong

private label gourmet™

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Press Release

Myong Private Label Gourmet marks 1 Year of Healthy and Delicious

January 18, 2007 (Westchester, NY)

February marks the 1st Anniversary of the opening of Myong Private Label Gourmet. The first year has been a challenging one. Myong's attention to detail and listening to the customers evolves new and unique items like 100% Lentil Vegetarian BAKED Empanadas with a touch of the Middle East, Cilantro Spicy Shrimp and Sesame Seared Tuna salad with Mango and Rice Noodle known as 'Tropical Tuna Infusion'; and there's so much more. Beginning on February 12, 2007 Myong will be having tastings all week and some of our Custom Embroidered Kitchen Aprons will be given away.

Myong's catering has really blossomed. There have been some extravagant parties; one in particular had an entire casino recreated. With the ambition of making every party unique, Myong does not conform to the typical "catering package" that has become the standard. Everything is customized from choosing the right Hors' D'oeuvres, which salad creation will work, and entrée choices that rival 5 star restaurants. By the end of the month a new catering menu will be available online at www.plgourmet.com

Myong Private Label Gourmet is now carrying Might Leaf™ Teas. These Award Winning teas and infusions follow the philosophy that Myong has pledged to adhere to. Fully Bio-Degradable silk tea bags filled with the finest teas and herbs we have tasted. We are now bringing in their line of Chocolate Truffle teas and various gift and sampler packages.

As Myong Private Label Gourmet begins its second year, we look forward to new creations: Launching our line of sauces from the kitchen, and available in-store, and growing with our community to provide the very best possible.

For more information, photographs, or video please contact 914-763-3526

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